

Film Tax, Manufacturing Tax Credit Bills Continue On

Preston Young
CalChamber

CalChamber recently released its eighth semi-annual California Chamber of Commerce Poll and the results were clear: two-thirds of voters believe the country is headed down the wrong track, while a majority feel the same about California.

While our state's shortcomings grab all the attention, and deservedly so, there still are areas where California is quietly getting it right.

Two CalChamber-supported bills currently moving through the state Legislature show that our leaders want to assist some of California's most important industries.

Film/TV Tax Credit

The first is SB 485, authored by Senator Anthony Portantino (D-La Cañada Flintridge). This bill would extend the film and television tax credit, authorizing the California Film Commission to allocate \$330 million in tax credits each fiscal year from 2024-25 to 2029-30.

California's Film and Television Tax Credit Program contributed almost \$21.9 billion in economic output over five years and supported more than 110,000 total jobs in the state, according to a study released by the Los Angeles County Economic Development Corporation (LAEDC).

The study findings show that for every tax credit dollar allocated, the state benefitted from at least \$24.40 in economic output, \$16.14 in gross domestic product (GDP), \$8.60 in wages and \$1.07 in state and local tax revenues. The program also returned to state

and local governments an estimated \$961.5 million in tax revenue.

SB 485 passed the Assembly Arts, Entertainment, Sports, Tourism and Internet Media Committee on June 15 and will be considered next by the Assembly Revenue and Taxation Committee.

R&D Credit

The second bill moving through the Legislature is AB 1951, whose primary author is Assemblymember Tim Grayson (D-Concord). The bill provides a sales and use tax exemption for the purchase of manufacturing, and research and development (R&D) equipment, expanding investment and production opportunities in California.

AB 1951 will provide California manufacturers the opportunity to continue to lead and compete in a domestic and global economy that operates on razor-thin margins. Further, the bill will facilitate further innovation, production of wide-ranging goods, and provide high-quality jobs throughout California's regionally diverse economies.

AB 1951 is important to California because the state currently ranks among the highest in the nation in state and local sales tax rates. While the base state sales tax rate is 6%, when combined with local and district portions, the sales and use tax rate can reach up to 10.75%.

AB 1951 sends an important message: California is serious about retaining and attracting high-quality jobs and production. Every California manufacturing job supports at least 2.5 other jobs.

AB 1951 passed the

Assembly and awaits action in the Senate Governance and Finance Committee.

California's problems abound. But some solutions do too.



Friday, September 9, 2022

4:00 p.m. - 8:00 p.m.

Members reserve your vendor space soon!

The **Business Showcase & I Love Film Mixer** at the El Dorado County Fairgrounds is a unique opportunity to talk one on one with more than 80 of the county's best businesses in a fun and relaxed atmosphere. Many of these businesses offer show specials or sales. There will be complimentary food, wine and beer tastings, and free drawings. There is no better place to learn more about Film making in El Dorado County than the I Love Film Mixer. This event attracts film lovers and industry specialists which gives this event a fast paced high energy feel that you will only find at the El Dorado County Business Showcase. If you are interested in learning about the local film industry, this is a once-a-year event! Admission is free.

UCAN Update



Governor Newsom released his May Revision to his original state budget proposal released in January. The revised \$300 billion budget proposal includes an historic \$52 billion surplus due in large part of personal income taxes and capital gains taxes paid by California's most wealthy residents. Approximately half of the surplus is dedicated to K-14 education per Prop 98 guarantees. Other expenditures include DMV fee "refunds" to vehicle owners, one-time expenditures in natural resources and transportation.

In offering advice to the legislature, the Legislative Analyst's Office has expressed concerns that with a recession looming on the horizon, the budget does not dedicate enough to reserves and sets the budget up for a fiscal cliff in 2023-24.

The California Business Roundtable urges the legislature and Governor to dedicate more reserves to paying off the debt to the state's unemployment insurance fund, as 2/3 of states have already done, thus avoiding unnecessary

fee increases on the state's employees. CBRT also recommends more investment in transportation to support goods movement and infrastructure to increase the state's water storage.

Inflation pushes minimum wage increase to \$15.50

On January 1 of this year, the \$15 minimum wage took effect for employers with 26 or more employees. For employers of 25 or fewer employees, the \$15 minimum wage is scheduled to take effect on January 1, 2023.

However...the original 2016 minimum wage law had an "inflation kicker." Because the US CPI has exceeded the 7% threshold, the annual indexing must be implemented immediately and be effective on the following January 1 and...because that threshold was met, there is no longer a distinction based upon employer size. Therefore, California's minimum wage is increasing to \$15.50 per hour for every employee effective January 1, 2023.

UCAN Legislative Priorities

Bill	Author	Topic	Position
Approved Positions			
Budget		\$1B for U/I debt	Support
Budget		\$600M for Retail Theft	Support
AB 1649	Quirk-Silva	Child care, alternative payments	Support
AB 1749	Garcia	Air Quality CEQA, disadvantaged commun.	Oppose
AB 1951	Grayson	Elim sales tax for manuf equip	Support
AB 1996	Cooley	Review of Regulations	Support
AB 2164	Lee	Disability Access funds for ADA compliance	Support
AB 2170	Grayson	Foreclosures: Owner occupied opportunity	Support
AB 2570	Daly	\$7.25B to U/I fund	Support
AB 2705	Quirk-Silva	Firesafe Housing, response to SB 12	Support
AB 2693	Reyes	COVID employer notifications	Oppose
AB 2777	Wicks	SOL, sex harassment lawsuits	Oppose
AB 2840	Reyes	warehouse restrictions	Oppose
AB 2962	Judiciary	Allow ADA suits in federal courts	Oppose
SB 1044	Durazo	Allow emp no shows during emergency	Oppose
SB 1127	Atkins	Shorten time to review W/C claims	Oppose
SB 1138	Allen	U/I expansion, independent contractors	Oppose
SB 1162	Limon	Wages, data collection	Oppose
SB 1410	Caballero	CEQA: Housing, Transportation	Support
SB 301	Skinner	Online marketing, stolen property	Support
SB 1452	Dahle	expanding alcohol license, El Do, Shasta	Support
Bold = new bill position			
Coalitions/Proposition Campaigns			
Californians Against Retail and Residential Theft			
Repeal the Death Tax			

Data Collection Collaboration

El Dorado County, the EDC Transportation Commission, EDC Chamber of Commerce and the Economic Development Corporation of EDC recently entered into an agreement to collaborate on funding for a Destination Operating System (DOS) which will build a framework to bring together data systems and sources to use in marketing, community development and sustainability efforts.

The information gathered by the DOC will provide a valuable public service that will guide decision making and key performance indicators which will enhance tourism and industry, and/or local community events which encourage a sense of community to the people of EDC.

Additionally, data collected will enhance operational and strategic decision making by removing the technical barriers to data-informed decision-making, allowing for greater expertise and insight to guide the tourism and visitor economy.



Now Accepting Applications

The Chamber is now accepting applications for Leadership El Dorado Class XV. The deadline to apply is August 1, 2022. For more information visit our website: www.eldoradocounty.org, "About / Programs & Education"

JULY CALENDAR OF EVENTS

<p>Gold Bug Park & Mine Open 7 days a week (weather permitting), 10:00 am-4:00 pm. Adults \$10, Children 6-17 \$6, 5 and under is free! www.goldbug-park.org</p> <p>Farmer's Markets Tuesday – American Legion, 5 Lake Tahoe, 8 a.m. – 1 p.m. Wednesday – Bell Tower, Placerville, 4 p.m. – dusk (7:30ish) Wednesday – Burke Junction, Cameron Park, 8 a.m. - noon Wednesday – Tahoe Paradise Park, Meyers, 3 – 7:30 p.m. Friday – Marshall Hospital, (next to the ER), 9 a.m. – 1 p.m. Friday – 1132 Ski Run Blvd, SLT, 3 – 8 p.m. Saturday – 345 Placerville Dr., Placerville, 8 a.m. – noon Sunday – El Dorado Hills Town Center, 8 a.m. – 1 p.m. https://visit-eldorado.com/farmers-markets/</p> <p>The Green Room Social Club Live music from local and national touring acts. Thurs: 11:30 a.m. – 9 p.m., Fri / Sat 11:30 a.m. -11 p.m., Sun: 10 a.m. – 4 p.m., Mon: 11 – 9. Online reservations - clubgreenroom.com or call 530-344-7490. 251 Main St., Placerville.</p> <p>Smith Flat House "Pickin on the Patio" Thursday night's, music in the courtyard from 6 – 8 p.m.!! Come join us on our patio! Dinner reservations highly recommended. www.smithflathouse.com/events</p> <p>Jul 4, 9, 16, & 23 Placerville Speedway Limited grandstand tickets go on sale online each Monday at 8 a.m. or are sold at the ticket booth. Walk up ticket sales begin at 3 p.m. on event day. Grandstands open at 3PM. Racing begins at 6:30 p.m. www.placervillespeedway.com</p> <p>Line Dance Lessons at Smith Flat House 1st and 3rd Fridays 6 p.m. – 9 p.m. \$10 cover at the door. Food and drink available. Learn more at www.smithflathouse.com/events/line-dancing-4</p> <p>Cider Sunsets at Hidden Star Camino Fridays 4 p.m. – 7 p.m. Cider Sunset Fridays are a great way to wind down from the week! Grab a cider, something tasty from the bakery and relax into the weekend. No reservations required. We will stay open until after the sun sets. Learn More at www.hiddenstarcamino.com</p> <p>Enchanted Friday Evenings at Boeger Winery Fridays 5:30 p.m. - 8:30 p.m. Enjoy the sunset over our vineyards as music drifts through the summer breezes. Check website for information at https://boegerwinery.com/events/</p> <p>Folk on the Farm at Delfino Farms Saturdays 6 p.m. – 10 p.m. We will have live bands, food and all of our wine and ciders available! Join us for a beautiful summer evening right in the middle of our farm! These evenings are 21+ and tickets will be limited/required. (530) 622-0184 or applehill.com/event/folk-on-the-farm-delfino-farms-2/all/</p> <p>Latin Dance Lessons at Smith Flat House</p>	<p>1st and 3rd Fridays, 6 p.m. – 9 p.m. Food and drinks available. \$10 cover at the door. www.smithflathouse.com/events/line-dancing-4</p> <p>Nature Camp with American River Conservancy Jul 1, 5-8, 11-15 9 a.m. – 3 p.m. The theme for this year is "Inspired by Nature." Your child will create, sing, play games, discover new places and make new friends while exploring the intersection of art, science and nature. Questions? Contact cathy@ARConservancy.org</p> <p>Create Your Own-Blend Your Own Bottle at Gold Dust Vineyards 1st Saturdays, 11 a.m. – 1 p.m. Dive deep into the process of making wine with the owners of Conduit wine, a new natural winery and vineyard, located in the Sierra Foothills / Fair Play wine-growing region. www.eventbrite.com/e/create-your-own-cuvee-blend-your-own-bottle-tickets-237670377497</p> <p>Jul 02 Food, Wine and Live Music by Groove Thang Noon – 8 p.m. Groove Thang Band will be playing from 5 – 8 p.m. Dinner Station Food Truck 4 p.m. – 7 p.m. As always we will have wine by the glass or bottle for purchase. No outside food or alcohol allowed. Club \$10/Gen Public \$15. RSVP: 530-622-7221 or www.sierravistawinery.com/shop/wine-tasting/groovethang/</p> <p>Jul 02 Fireworks and Freedom Concert 6 p.m. – 11 p.m. Kids zone powered by Hands4Hope 6 - 9:30 p.m. Big Crush 10 piece dance band 8 -11 p.m. at the Stephen Young Amphitheater. Other live music from 6 - 9:30 p.m. at Theater Plaza. edhtowncenter.com/upcoming-events/calendar/</p> <p>Jul 04 4th of July Family Blast at the El Dorado County Fairgrounds Gates Open at 3 p.m. FIREWORKS once dark. Bring your propane BBQs, footballs, other games, coolers (no outside alcohol, please) and your dancing shoes, but leave your pets, charcoal BBQs and glass containers at home. Live music, carnival rides, food and beverages, and FIREWORKS! \$10 Parking in the Tiers. \$5 per person (walk-in at the gate) • Kids 6 and under are free! \$30 per carload—includes parking on the grounds and gate admission for up to 6 people. \$75 for RV's—includes overnight parking on the grounds and gate admission for up to 6 people. More info (530) 621-5860 or fair@eldoradocountyfair.org. Cash only day of.</p> <p>Jul 09 Food, Wine & LIVE Music by Old West Trio at Sierra Vista Winery 5:30 p.m. – 8 p.m. Old West Trio Band will be playing from 5 – 8 p.m. Ranch Girl BBQ 4 – 7 p.m. As always we will have wine by the glass or bottle for purchase. No outside food or alcohol allowed. Club \$10/Gen Public \$15. RSVP: 530-622-7221. www.sierravistawinery.com/shop/wine-tasting/oldwesttrio/</p> <p>Jul 12 & 26 Outdoor Movie Night - El Dorado Community Hall 8 p.m. - 10:30 p.m. Come enjoy a free family movie night under the stars! Snacks and beverages available for purchase. 6139 Pleasant Valley Rd. (Take Oriental St., across from El Dorado Post</p>	<p>Office). www.facebook.com/ElDoradoCommunityHall</p> <p>Jul 15 Dine in the Vines at Element 79 7 p.m. – 9 p.m. There is something absolutely magical about the vineyard as the day comes to a close. The evening breeze makes the vines dance, as if they are joyful for the cooling, which helps produce the beautiful wines we enjoy. The sun then begins to drop below the horizon and the sky begins to glow with colors as though an artist has touched watercolors to their paper. Combine this with an experience of perfectly paired food and wine and it's a formula for a magical evening with old and new friends. www.element79vineyards.com/product/Dine-in-The-Vines-2022</p> <p>Jul 15 Food, Wine & LIVE Music at Sierra Vista Winery Gene Barnett will be playing from 5 – 7:30 p.m. Blue Stone Pizza Food Truck will be here from 4:30 – 7 p.m. As always we will have wine by the glass or bottle for purchase. No outside food or alcohol allowed. Club \$10/Gen Public \$15. RSVP: 530-622-7221. www.sierravistawinery.com/shop/wine-tasting/genebarnett/</p> <p>Jul 16 Mother Lode Beer & Music Festival Jul 16, 3pm-9pm Main Street Placerville is the location for the Motherlode Beer & Music Festival featuring some great music, delicious food, and of course fantastic beers and wines too! Local crafters, vendors, and merchants will be on hand. Partial Proceeds benefit Art and Culture El Dorado. Hosted by the City of Placerville. TICKETS Start at \$60. Kilt & Cork - Epic Events For Epic People (kiltandcork.com)</p> <p>Jul 16 Country Dance at the Veterans Memorial Hall 5 – 9 p.m. Couples dances, line dances, and open dances. \$10 entry includes lesson. Proceeds benefit veterans. 130 Placerville Drive, Placerville.</p> <p>Jul 23 Food, Wine & Live Music at Sierra Vista Winery Patrick Walsh will be playing from 5:30 – 8 p.m. The Dinner Station Food Truck will be here from 4:30pm–7pm. We will have wine by the glass or bottle for purchase. No outside food or alcohol allowed. Club \$10/Gen Public \$15. RSVP: 530-622-7221. www.sierravistawinery.com/shop/wine-tasting/patrickwalsh/</p> <p>Jul 30 Endless Summer Nights Concert Series at Wakamatsu Farm 4 – 7 p.m. Beer and Wine available for purchase. Bring your own cup or purchase a Klean Kanteen cup for \$10. No outside alcohol permitted. \$10 person, under 12 free. Meeting location, Placerville/ Gold Hill area. Online registration highly recommended. A detailed email will be sent once you register online. https://app.donorview.com/OmNbz.</p> <p>For more information on these and other events, visit www.visiteldorado.com. Event date, time, cost or locations are subject to change. Prior to attending an event please confirm the information.</p>
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Visit El Dorado

The Chamber has a Job Search Web Page
JOB SEEKERS VISIT:
<https://business.eldoradocounty.org/jobs/Members/Employers>
 post your jobs by logging into your account:
<https://business.eldoradocounty.org/login/>
Need help? Just give us a call – we'll be glad to offer assistance!

You Can Submit Your Event Online!
 Did you know that the Chamber keeps a community calendar of events?
 El DoradoCounty events can be submitted to
<http://visiteldorado.mhsoftware.com/EditItem.html>.
 Once approved, your event will appear on the online calendar at www.visiteldorado.com
 and also printed in the Voice of Business newsletter as space allows.

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 Help Support our Community's Small Businesses!