

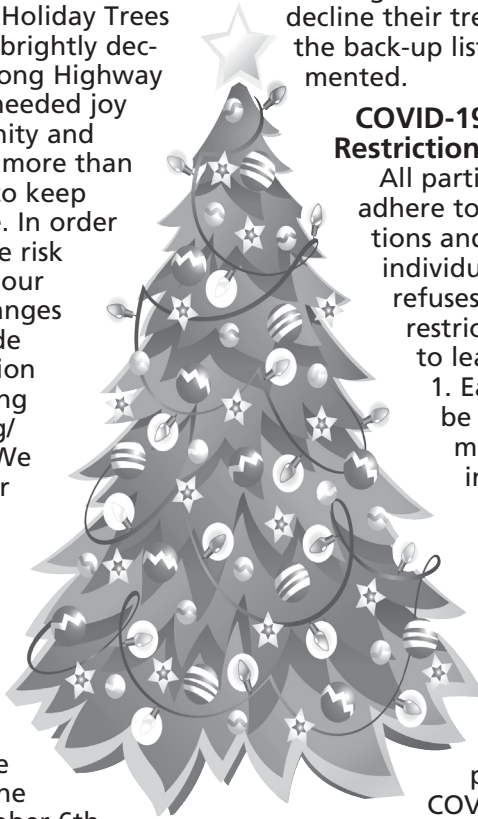
Christmas Tree Lane Tree Adoption Lottery

The El Dorado County Chamber of Commerce will continue the tradition of the

Highway 50 Holiday Trees in 2021. These brightly decorated trees along Highway 50 give much-needed joy to our community and travelers. Now more than ever we need to keep that spirit alive. In order to minimize the risk of exposure in our community changes have been made in our application process including tree decorating/cleanup days. We appreciate your cooperation and patience through this process.

What you need to know:

1. All applications must be submitted online beginning October 6th through Oct 29th. No applications will be accepted in person.
2. One entry per family, organization, or group. If multiples are found ALL entries will be disqualified.
3. You MUST be an El Dorado County resident to apply.
4. Applications will be drawn through a randomized system on November 1st
5. All applicants chosen through the randomized drawing will be notified by email.
6. There will be a list of back-up



applicants chosen through the same randomized process. Should the original winner of the drawing decline their tree within 5 days, the back-up list will be implemented.

COVID-19 Safety Restriction & Protocols

All participants must adhere to the safety restrictions and protocol. Any individual or group who refuses to follow these restrictions will be asked to leave.

1. Each participant will be given an appointment time to check-in and receive your assigned tree location. Do not show up before your designated time slot.
2. Groups may not exceed eight people.
3. Vaccination, proof of negative COVID test, or masks may be required.
4. If you are sick, please stay home.
5. Social distancing of 6 feet between groups and/or individuals if required.

ADOPT-A-TREE Fundraiser

The Christmas Tree Growers Assn. has given us a generous discount on the trees to sponsor this event. In addition, seven trees will be given up for guaranteed adoption with a suggested donation of \$500.00 per tree. To adopt a tree you may call the chamber office at 530-621-5885.

October Business Luncheon

We are pleased to welcome Leslie Williams and Kathy Halbardier of the Sierra Small Business Development Center as our guest speakers this month.

The topic of their presentation will be:

ECONOMIC RECOVERY & RESILIENCY

- Industry Sector Issues Addressed
- Resources and Tools
- Access to Capital (*local, state, and federal*)
- Q&A

October 13, 2021 — 11:30 a.m. to 1:00 p.m.

Cold Springs Golf and Country Club, 6500 Club House Drive, Placerville

The chamber business luncheons are a great opportunity to network with other members of the business community and to share and exchange information. Take advantage of your chamber membership and some new connections.

*Thank you to our October Luncheon Sponsor
Roses and Acorns/Camp Nauvoo
And our Premiere Luncheon Sponsor
Gold Country Retirement Community & Health Center*



Presents
SAVE THE GRAVES
LIVING HISTORY CEMETERY TOURS

Saturday, October 16, 2021
10 a.m. – 4 p.m.
Placerville Union Cemetery, Bee St.

Tickets Available at the Gate or Visit:
BuriedHistory.org

ADMISSION:
 REGULAR ADULT: \$10
 VETERAN/SENIOR: \$7
 KIDS 10 AND UNDER FREE

You Can Submit Your Event Online!

Did you know that the Chamber keeps a community calendar of events? El Dorado County events can be submitted to <http://visiteldorado.mhsoftware.com/EditItem.html>. Once approved, your event will appear on the online calendar at www.visiteldorado.com and also printed in the Voice of Business newsletter as space allows.

The El Dorado County Chamber is the founding member of the Sustainable Forest Action Coalition. Below is an excerpt of a recent letter regarding forest management practices.

The Honorable Diane Feinstein Re: Dixie Fire

HONORABLE SENATOR FEINSTEIN:

I am writing this letter as the past spokesperson for the Herger-Feinstein Quincy Library Group Act (HFQLG) and the spokesperson for the Sustainable Forest Action Coalition (SFAC). On behalf of both of these groups, I want to express our frustration and anger over many past actions of yours that have led to the current situation on our National Forests and leading to today's extreme loss of our forests and critical watersheds. You cannot simply write the current situation off to climate change as you presently do. In 2012, both the HFQLG and SFAC had requested your support in authorizing the extension of the Herger-Feinstein Quincy Library Group Act (HFQLG). Both organizations highlighted that even though there had been some litigious opposition to the pilot effort, we felt strongly that the results of the work accomplished to date had illustrated the ecological as well as social and economic benefits that have come through this effort.

Our request was ignored by you and others and because of the failure to continue support, the forests that were supported by the Act lost staff and the ability to treat their forests in the same fashion and scale. The result has been the last three years of catastrophic wildfire within this HFQLG footprint. If there had been ten years of continuous forest management under the guidance associated with the HFQLG Act, we feel strongly that we would not see the vast destruction of our forest, watersheds, communities and loss of life associated with fires of the last three years. You cannot write these catastrophic events off to climate change as you are presently citing.

The Dixie fire has destroyed much of Greenville and Canyon Dam as well as other structures. This has

resulted in the displacement of families and the loss of the business infrastructure of the communities. Again, both organizations feel strongly that these and the losses of Brush Creek and Berry Creek last year with the associated loss of life could likely have been greatly reduced if you would have continued support of the forest management associated with the HFQLG.

It breaks your heart to see the devastation in Greenville. This was a community that had four mills near the community or in the community in the 1980's. In addition, there were at least five logging companies within the same area. Once all of the policy changes and associated law suits began in the late 80's and continued into the 1990's, the town slowly deteriorated. They lost their hospital in the early 2000's and the schools began to struggle. Now, they have lost their whole community.


The remaining mills in the geographic area; Sierra Pacific Industries in Quincy and Burney, Collins Pine Company in Chester and even Trinity River Lumber in Weaverville have all stated that they will not take any logs for three years because they will be logging and reforesting their own lands. This means that all of the millions of board feet of timber on National Forest Land will go to waste and deteriorate on site to become fuel loading that future fires will be impossible to stop. This situation highlights the loss of the milling infrastructure to do any reasonable forest management as well as deal with these catastrophic losses.

Starting with the Camp fire and including the Beckwourth, Minerva, North Complex and the present Dixie fires, approximately 1,400,000 acres of the 2,048,000 acres of the Upper Feather River watershed has burned. This does not include fires before the Camp fire which burned additional acres or the current Caldor fire in El Dorado County. This is a sad testament to the policies that you continue to support as well as your continued abandonment of an Act that could have greatly reduced this acreage.

Respectfully Submitted;

BILL WICKMAN

Representative for SFAC and past Spokesperson for HFQLG
Cc: Senator Padilla
Congressman McClintock
Congressman LaMalfa
Congressman Garamendi



FREE HALF CHICKEN!
(a \$6⁰⁰ value)
When you buy our
**RIB ROUND UP
OR FAMILY PACK**
CARRY-OUT ONLY.
Both include
pint of Potato Salad,
Coleslaw & Beans
BACK FORTY
Texas BBQ

3977 Durock Rd. • Shingle Springs
*MUST present coupon at time of ordering.
Not good with any other special offer.

676-4040

CARBON COPY
★ Over 25 Years in El Dorado County! ★
Your LOCAL SOURCE for
Multi-Functional Copiers/Printers
that do it all!

- New & Refurbished Machines
- Customer care is our priority!

Simple, Affordable Monthly Programs!

559 Main St. • Placerville • 800-626-3166
JACKSON AUBURN SACRAMENTO
209-223-3734 530-885-1960 916-923-1919



Koy
pest control

Complete Pest Control Service
530-626-6774

\$25⁰⁰ Off Any Service

New customers only

Terrie Y. Prod'hon
CERTIFIED PUBLIC ACCOUNTANT

- Bookkeeping, Accounting & Billing Services
- Financial Statements & Cash Flow Analysis
- Tax Planning & Tax Return Preparation
- Estate Tax Planning & Preparation
- Trust Management & Accounting
- Payroll Processing
- Hardware & Software Selection & Implementation
- Computer Consulting, Training & Support

530-622-1731 916-933-2164

FAX 622-7241 933-7745
768 Pleasant Valley Rd., Ste. 300
Diamond Springs, CA 95619 El Dorado Hills, CA 95762-4231

MAKE THE PLEDGE –
Help Support our Community's Small Businesses!



