

EL DORADO COUNTY CHAMBER OF COMMERCE'S

Voice of Business

542 Main St. • Placerville, CA 95667 • (530) 621-5885 • www.eldoradocounty.org

We Want to Hear From YOU!

The top priority for our chamber and others is to reopen our economy and rebuild our local businesses. One challenge we are hearing from members is their difficulty in hiring employees, perhaps because they

have obligations at home, are fearful of returning to work or possibly earning more from state and federal assistance. UCAN – The United Chamber Advocacy Network has developed a

survey to learn more from our members about this challenge in the hopes of developing a solution in partnership with local and state elected officials. Please take just a few minutes of

your time by visiting our website and completing the survey by April 30, 2021. www.eldoradocounty.org Thank you in advance for your time

Business Awards Luncheon and State of the County Address

Wednesday, May 12, 2021 • 11:00 a.m. to 1:00 p.m.
Cold Springs Golf & Country Club
6500 Clubhouse Dr, Placerville
Reservations Required

Featuring a State of the County Address by John Hidahl, Chair, District One, El Dorado County Board of Supervisors.

Awards will be given to the following:

DISTINGUISHED COMMUNITY SERVICE ORGANIZATION

Honoring an organization that demonstrates a commitment to supporting our community

HOME-BASED BUSINESS OF THE YEAR

Recognition of a successful business that operates at a minimum of 80% of the time from a personal residence and has overcome the unique challenges inherent to a home-based business.

SMALL BUSINESS OF THE YEAR

Recognition of a Small Business demonstrating excellence in the areas of growth, marketing, and management.

STARTUP BUSINESS OF THE YEAR

Recognition of a Small Business that has been in existence for 1-3 years and has built a solid foundation for moving into the future.

Business Mini-Grant Program

A local business will be presented with a mini-grant to further assist the business in achieving its goals. These goals can be employee development, equipment purchase, new signage, advertising, etc. The grant must be used to meet a business need, so this business can continue to expand and prosper in El Dorado County.

Funding for the grant program has come from the generous support of previous sponsors. Continuation of the Business Grant Program is dependent on the generous support from this year's Business Showcase sponsors, participants, and donations from the community.

Welcome New Members!



Andrea, Intern & Tammi Rollins, Owner/Designer

HINGE & STONE “Curated Home Decor”

Tammi's business is a Furniture, Home Décor and Interior Design Studio whose focus is on creating beautiful and functional living spaces for her clients.

(530) 206-6879
tammi@hingeandstone.com
www.linkedin.com/in/tammi-rollins-8a68b885/

You Can Submit Your Event Online!

Did you know that the Chamber keeps a community calendar of events? El Dorado County events can be submitted to <http://visiteldorado.mhsoftware.com/EditItem.html>. Once approved, your event will appear on the online calendar at www.visiteldorado.com and also printed in the Voice of Business newsletter as space allows.

Spotlight on a Gold Member The Mills Institute

“At The Mills Institute, our mission is simple- to make you feel and stay healthy. We will be your personal advocate for wellness.”

The Mills Institute is a private healthcare practice specializing in Age Management, Hormone Therapy, and Functional Medicine. We also provide additional services such as IV Therapy, Peptide Therapy and Aesthetics. We take a different approach to healthcare, we take the time to personally help identify our patient's health goals and make them a reality. We do this through listening, questioning, researching, and prevention.

What is Functional Medicine? Functional Medicine is a holistic, biology-based, personalized approach to healthcare that unravels chronic health issues to find and treat their root causes.




In contrast to traditional medicine, Functional Medicine has a strong focus on customizing each treatment plan according to the needs of each individual. This is important because a chronic health condition usually has a variety of causes, not just one. A single condition could be caused by a number of genetic, biological, mental, physical, environmental, or lifestyle factors.

Dr. Steven Mills is a Certified Functional Medicine Practitioner (CFMP) as well a Licensed Family Practitioner, with 20+ years' experience in Adrenal Care, Men and Women's Hormone Management, and General Family Practice. From the beginning of his career, he knew there was more medicine than just the treatment of diseases. He has always believed that true wellness needs to be about prevention, which is not possible in the traditional medical model of seeing patients for 10 minutes and writing a prescription. Dr. Mills believes that communication is essential to a patient's healing process, and will take the time to fully listen in order to gain a larger picture of a patient's overall health needs, not just what ails them at the moment.

Dr. Mills and **The Mills Institute** offers an enlightened model for healthcare, which allows for longer, more thorough visits, on an ongoing basis, to ensure that each and every patient can achieve optimal health and live their best lives!

To learn more about how the Mills institute can help you or a family member, please visit their website at www.themillsinstitute.com.

MAKE THE PLEDGE – *Help Support our Community's Small Businesses!*

FREE HALF CHICKEN!
(a \$6⁰⁰ value)
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Introducing our Member-to-Member Education page

Webinar topics focus on hot trends, challenges, and issues in our industry. They feature leading subject matter experts, offering insights

and ideas that you won't find or hear anywhere else. Webinars are all about timely, relevant information that arms you with valuable knowl-

edge for success.

We would love to see your webinars fill up the page! If your company has any to share, send your links

and videos to psi@eldoradocounty.org. Upon approval you can view here: <https://eldoradocounty.org/member-to-member-education/>

CALENDAR OF EVENTS

Community Observatory

Folsom Lake College-El Dorado Center, Campus Dr. \$2 parking fee. (530) 642-5621 or communityobservatory.com

Gold Bug Park & Mine

Weekly on Saturdays and Sundays. 10 a.m. – 4 p.m. Adults \$10, Children 6-17 \$6, 5 and under is free! www.cityofplacerville.org/gold-bug

Smith Flat House "Pickin on the Patio"

Weekly on Thursdays. Thursday night's music in the courtyard from 6-8pm!! Come join us on our patio! Dinner reservations highly recommended. Learn More at <https://www.smithflathouse.com/events>.

Friday Nights in the Vineyards

Starting on May 21, 5:00 -9:30 p.m. Music & Rudy's on the Roll Food Truck. Please make your reservation in advance. We offer "day of" and immediate reservations. Advance reservations will be given priority. F530-885-9463 or email hart2hartvineyardsca@gmail.com

Food, Wine and Live Music

Weekly on Fridays. The Fabulous Liars Rock Band will be playing from 3 p.m. – 6 p.m. No outside food or alcohol allowed. All social distancing and COVID protocols strictly adhered to. To make Reservations, please visit www.sierravistawinery.com/event/food-truck-wine-and-live-music/ or call our tasting room 530-622-7221.

Mediterranean Nights

Weekly on Saturdays starting May 22, 5 – 8 p.m.. Summer concert series is back and better than ever! Join us for an evening of great wine and good times, with an outdoor wine and sangria bar, VIP oasis seating, and live music on the estate stage by Dirty Cello Band. To purchase tickets, visit www.mediwineyards.com/products/mediterranean-nights-featuring-the-fabulous-liars-band

Gold Panning Challenge

JWeekly on Saturday and Sunday. 1 - 3:00 p.m. Gold Panning Challenge will take place every Saturday and Sunday starting on May 8 and wrapping up on July 3. Saturdays between the hours of 12 and 3, Sundays 1-3. The cost is \$3.00 per try. There is no limit to how many times you can pay your fee and pan. Gold Discovery Park Association by email at marshallgoldgdp@gmail.com

Rise & Shine Community Day of Service

May 1, 9 AM. You choose your work site and meet there at 8 am. We work in the sunshine for a few hours and then gather for a picnic at Lions Park. More info at <https://placerville-riseand-shine-2020.eventbrite.com/>

May 6-8 LunaFest Film Festival

A program of seven short films all by, for and about women, will be held virtually for 48 hours from 11:00 a.m. Thursday, May 6 to 11:00 a.m. Saturday, May 8. An on-line auction is also featured. Funds also support local agencies working to Stop Human Trafficking in the Sacramento and El Dorado County areas. For ticket and auction information go to: <https://watch.eventive.org/>

lunafest/play/602d5297a4d4d9003ec718b1?m=1 and <https://www.32auctions.com/SICPEDH2021>

May 7 Lasagna Dinner Fundraiser

3:30 – 6:30 p.m. Enjoy a delicious homemade lasagna dinner and help the Heritage Foundation raise funds for livestock panels. This benefits our livestock kids 100%. Drive-thru and pick up your food to go, or enjoy dining al fresco at our beautiful fairgrounds. Tickets available at eldoradocountyfair.org and are \$10 each until April 30th.

May 8 – 9, 15 - 16 Paella Club Lunch

11 a.m. - 4 p.m. Josh will be cooking Paella over oak barrel staves. Club Members: 1/3 off all wines by the case! (No mix and match) This is the only time of year we offer this incredible widespread discount as a thank you to our Club Members. This discount begins May 1st! Take advantage of free shipping too. \$10 per person, 4 people max per membership please. Buy a Case of Wine In Advance and up to four lunch is free! Reservations must be made in advance here. Call 530.344.0227 or email winery@hollyshill.com for tickets

May 8 - 9 Mother's Day Weekend Sip & Shop

11:30 a.m. – 5 p.m. "Delish Bish" food truck with Gourmet Flatbreads. Also enjoy the music of Matt Rainey on May 8th, and on May 9th the B-Side Duo. And Local Artisan Vendors! Learn more at <https://www.everhartcellars.com/>

May 8 & 23 Wine + Yoga = Woga!

9:30 - 10:45 a.m. Space is limited and fees are nonrefundable. Please bring your own mat and arrive 15 minutes early to check-in. \$25 per person. \$20 for club members (limit 2). Don't miss the irresistible experience of basking in the sun as you listen to birds chirp while perfecting your down dog. Learn more at www.boegerwinery.com/copy-of-visit

May 9 Mother's Day Lunch at Sierra Vista

Every 15 mins seatings 11 a.m. – 2:15 p.m. Wine Club \$25 General Public \$30 Kids \$10. Capital Sierra will be here catering. Mother's Day wine specials all weekend!! Reservations Required. 530-622-7221 or visit www.sierravistawinery.com/events/mothers-day-lunch

May 15 Pollock Pines Community Flea Market

8 a.m. - 3 p.m. Buyers, Sellers, Crafts, and Produce Wanted! 2 Car Spaces for \$20. El Dorado Savings Bank Parking Lot, 6252 Pony Express Trail, Pollock Pines. 530.305.0872. See vendor guidelines on the website. <http://pollockpines-caminorotary.org/>

May 15 Free Household Hazardous Waste Collection Event

9 a.m. – Noon. FREE Recycling and Disposal for Residents of El Dorado County. ALL HOUSEHOLD HAZARDOUS WASTE ACCEPTED BY APPOINTMENT ONLY. To make an appointment email hhw@edcgov.us before 3 p.m. the Friday prior to a scheduled HHW event. <http://facebook.com/edcenvgmt>.

May 16 Cousins Lobster Truck & Music

11:30 a.m. - 5:00 p.m. Everhart Cellars & Hart 2 Hart Vineyard.

Guitarist & Vocalist Ded Smith. Make your reservations now! 530-885-9463, or email hart2hartvineyardsca@gmail.com.

May 16 Magnolia West Ridge Afternoon Hike

Noon – 3 p.m. Ami Stroud will lead this moderately strenuous afternoon hike from the free parking area at Magnolia. Well-behaved dogs on leash OK. Fit 12-year-olds+ welcome. Rain cancels. <https://www.arconservancy.org/event/magnolia-west-ridge-afternoon-hike/>

May 21 - 31 Images of Hope Quilt Auction

Images of Hope has been thrilled with quilts created and donated by many people this year to help us raise funds! Get in on the action and purchase your quilt! The quilts will be on display throughout the month of May at shops in downtown Placerville. (530) 208-9994 or www.imagesofhopeeldorado.com

May 23 Capturing Wakamatsu: A Poetry Walk / Workshop

10 a.m. – Noon. Taylor Graham, El Dorado County's first Poet Laureate and award-winning Sacramento-area poet Katy Brown will lead an exploration of the farmhouse, barn, and surroundings, then ask participants to write a poem inspired by what they've experienced. Any who wish to may share their poems with the group and ARC. Children 8+ welcome with adult supervision. \$5/ members, \$10/non-members. Contact julie@ARConservancy.org.

May 26 "Quijote" Blending Event

6 – 7 p.m. Enjoy a special night in blending your own bottle of our award-winning Quijote wine. This Iberian knee-knocker features 60% Tempranillo and 40% Grenache. <https://crystalbasin.com/virtual-vino-blending-events/>.

May 28-29 Tequila Weekend with Clayton Szczech

7 - 9:30 p.m. Join us on an odyssey of premium tequila with renowned expert Clayton Szczech. Join us for the entire weekend or choose from these unique tastings, paired with tasty treats: Friday Night Welcome Tasting: \$75. Saturday Afternoon Tequila Valley Immersion \$75. Saturday Evening Highlands Immersion: \$75. www.thevillagave.com/tequila-weekend-with-expert-clayton-szczech/

May 29 Placerville Pioneer Cemetery Tour

9 a.m. – Noon. Keith Atwater will escort you through four historic cemeteries: Smith Flat cemetery, old "Upper" cemetery, old "City" cemetery, and the town of El Dorado/Mud Springs cemetery. More info at www.arconservancy.org/event/placerville-pioneer-cemetery-tour/

May 30 Celebrate Memorial Weekend: Food, Wine and Live Music

Darth Mozart will be playing from 3 p.m. – 7 p.m. Authentic Street Taco Food Truck will be here from 2 p.m. – 6 p.m. Wine by the glass or bottle for purchase. No outside food or alcohol allowed. All social distancing and COVID protocols strictly adhered to. For Reservations, 530-622-7221 or visit www.sierravistawinery.com/upcoming-events

UCAN Chambers Advance Pro-Business Agenda to Reopen, Rebuild CA

UCAN – the United Chamber Advocacy Network is a coalition of seven local chambers of commerce serving four counties in Northern California - El Dorado County, El Dorado Hills, Elk Grove, Folsom, Rancho Cordova, Roseville, and Yuba-Sutter.

In early March, the UCAN Chambers released their 2021 State Policy Agenda which prioritizes Reopening California's Economy and Rebuilding California's small businesses.

In April, UCAN has been working to advance this agenda by supporting legislation that unshackles business owners and operators as COVID restrictions loosen and have sponsored a bill to encourage lending to small businesses impacted by COVID-related lockdowns.

Assemblymember Kevin Kiley (R-Rocklin) invited UCAN to provide committee testimony in support of his bill, AB 54 which would prohibit the Department of Consumer Affairs, a board within the Department of Consumer Affairs, and the Department of Alcoholic Beverage Control from revoking a license for failure to comply with any COVID-19 emergency orders unless the board or department can prove that lack of compliance resulted in transmission of COVID-19.

In testimony to the Assembly Business and Professions Committee, UCAN Policy Advocate Dave Butler stated, "The UCAN chambers strongly support Assembly Bill 54, which seeks to remove the threat of license revocation to business owners and operators during the current COVID emergency unless spread of the virus is associated with that particular business." Butler continued, "By

approving AB 54, the state legislature will position itself as a partner with California's small businesses, helping them avoid punitive and often arbitrary punishment during this declared emergency."

Unfortunately, AB 54 failed in committee on a party-line vote after which Kiley noted, "I'm disappointed though not surprised by the outcome, but I am glad we had the opportunity to highlight the impacts of these unilateral state decisions, which are abjectly unfair to our small business owners."

As California transitions from COVID lockdowns to reopening the economy, small businesses are looking to reopen, rebuild and regain market share. In a recent hearing before the Assembly Jobs and Economic Development Committee, James Watson, President, and CEO of the California Manufacturing and Technology Center noted that access to capital is the top priority for businesses in California, post-COVID.

In response to this need, the UCAN Chambers approached Assemblymember Ken Cooley (D-Rancho Cordova) to introduce AB 820 which would provide tax credits to California banks that lend to small businesses impacted by the COVID lockdowns. As Assemblymember Cooley noted, "as much as the state and federal governments have invested in relief to small businesses, there is a much greater demand for capital to rebuild. UCAN's approach to leverage the private sector is a smart, common-sense approach to address a top public priority – rebuilding our state's small businesses."

AB 820 has been assigned to the Assembly Revenue and Taxation

Committee. A hearing has been delayed until clear direction is provided from the US Dept. of Treasury concerning language in the recent federal COVID relief bill that "prohibits state and local governments that receive federal aid from cutting taxes and/or fees." UCAN has joined the California Business Roundtable and other groups seeking clarity on this issue from Janet Yellen, US Secretary of the Treasury.

The UCAN chambers were also invited to provide testimony in support of another commonsense bill to benefit California's small businesses. Authored by Sen. Andreas Borgeas of Fresno, SB 430 directs state agencies to work with small businesses to help them avoid fines and penalties for minor non-compliance issues, which can often lead to tens of thousands of dollars in fees and require endless hours of staff time.

In testimony to the Senate Committee on Government Organization, Butler said, "SB 430 leverages the good work of small business advocates in state departments agencies and enables them to assist small business owners and operators in avoiding non-compliance and in some instances provide a reduction or waiver of costly fees." SB 430 received bipartisan support in committee and was approved without dissent. The bill is now in the Senate Appropriations Committee where it is scheduled to be heard on April 19. If approved, it will be forward to the Assembly for consideration.

The UCAN Chambers have also engaged on the following bills/ issues:

California Transportation

Commission – UCAN joined the Orange County Business Council and others in calling for additional workshops to allow for input from the private sector on Cal Trans' Climate Action Plan which had at that time only invited comments from environmental and social equity interests.

Keep California Working Act – UCAN supported SB 74 (Borgeas, Caballero) which would invest \$2.6 billion from the state's budget surplus toward grants to help small businesses and non-profits that sustained financial losses resulting from COVID lockdowns.

CalOSHA scope enforcement – UCAN joined the California Chamber of Commerce and others in opposing SB 606 (Gonzalez). The measure, under the guise of protecting employees during COVID, it would greatly broaden Cal/OSHA's scope of enforcement and create unnecessary anti-retaliation protections that will lead to meritless litigation against employers. SB 606 was approved 9-2 in Senate Judiciary and is now in Senate Appropriations.

Electrification – UCAN joined the Cal Chamber and others in opposing SB 31 (Cortese) which will impact both electric and gas rates by expanding programs to fund the decarbonization of buildings. In UCAN's annual chamber member survey, over 70% of respondents opposed mandatory electrification. SB 31 is scheduled to be heard on April 19 in Senate Energy and Utilities.