It's a great day in El Dorado County!

Welcome to the El Dorado County Chamber of Commerce Chamber Champion Program
Why the County Chamber?

• The far reaching programs and councils continue to give added value and visibility to our membership. The El Dorado County Chamber reaches and supports business from El Dorado Hills to South Lake Tahoe.

• Our many valuable programs include:

  • Visitor Authority    Film Commission
  • Economic Development Educational Council
  • Agricultural Council Local Commerce Council
  • Leadership El Dorado Joint Chambers Commission
  • Membership Council Jr. Ambassadors
Chamber Champion Program

Benefits of the program

- Logo & company name on the County Chamber website......... $1,500 value
- Name & Logo in Voice of Business distributed in Mt. Demo...... $7,500 value
- Special recognition in all emails to membership.................. $3,500 value
- Company information flyer in all new membership packets...... $6,500 value
- Table for six at Annual Installation event.......................... $350 value
- Recognition at the Annual Golf Tournament....................... $500 value
- Entry for one foursome in Golf Tournament.................... $560 value
Benefits of the program

Entry for three players in Hangtown Hold-em........................................$150 value
Recognition at the annual Ag Tour.................................................................$500 value
Two tickets and recognition at the monthly luncheon..........................$550 value
Company name on chamber banner displayed at all events.............$1,500 value
Four sets of chamber membership labels..............................................$250 value
Four Chamber e-blasts .............................................................................$400 value
Visitors Authority & Film Commission collaborating partner ..........$3,500 value

Total Value $27,260   Champion cost: $9,000
Measured Results

Chamber Websites

eldoradocounty.org  visit-eldorado.com  filmtahoe.com

Visitors = 165,000 annual

Mt. Democrat Voice of Business Section distribution totals = 26,950

Annual Email blast totals = 163,600 impressions made

580 relocation & new member packets sent annually

Annual Agricultural Tour - includes approximately 150 invited community and regional leaders including elected officials

Increased membership annually at 100-110 new members

Member retention rate average is 84-90 percent annually


Welcome to the El Dorado County Chamber Champion Program

**Additional Advantages**

First chance opportunity in business development & Promotion
Annual Economic Development Study Mission

**Elevated Regional Exposure**

Chapter Chambers - Coloma/Lotus, 150 members –
Divide Chamber – 75 members
Partner Chamber - South Lake Tahoe Chamber, 150 members

**Political Advocacy**

Facilitator of the El Dorado County Joint Chambers Commission, a watchdog organization at the local, State and Federal level.

El Dorado County Chamber Political Action Committee, endorsing candidates and supporting and opposing local, state and federal issues

Partner organization in the ABC Coalition representing agriculture, business and community and the Regional Fabulous 50 marketing group
The County Chamber is working hard to support business and economic vitality in our community. Our programs and councils continue to add value to your membership.

This program allows members to be highlighted in very special ways. As a Chamber Champion, you will receive special recognition in all events, activities and publications. Chamber Champions will enjoy the convenience of a one-time, all-inclusive transaction that guarantees high visibility and quality placements in everything the Chamber does. You will receive the most distinguished level of recognition available to members.

The 2017 Champions will be given first right of refusal for continued exclusivity in the program. There are a limited number of Chamber Champion sponsorships available. We look forward to your participation.
Chamber Champion Program

ADDITIONAL SPONSORSHIP OPPORTUNITIES ANNUAL STUDY MISSION URBAN TO RURAL CONNECTION 2018 Location and dates TBA

Sponsored by El Dorado County and Folsom Chamber’s of Commerce

Participating Chambers: El Dorado Hills, Rancho Cordova, Cameron Park/Shingle Springs, Lodi

Presenting Sponsor $10,000 (2 available)

One trip participant
• Recognition in printed materials
• Verbal recognition on trip
• Recognition in program/trip binder
• Full page advertisement in binder
• Recognition on event signage
• Recognition in news release
• Welcome introduction at dinner
• Opportunity to distribute materials to trip participants

Opening Reception & Dinner Sponsor $7,500 (2 Available)

One trip participant
• Recognition on signage at dinner
• Verbal recognition at dinner
• Recognition in binder
• Opportunity to place company information at each place setting

Breakfast Sponsor $5,500 (2 available)

One trip participant
• Recognition on signage at breakfast
• Verbal recognition at breakfast
• Recognition in binder
• Opportunity to place company information at each place setting
Chamber Champion Program

For further information or questions
Please contact us at
530 621 5885
Laurel Brent-Bumb
Chief Executive Officer
or
Cathy Zuber
Membership Services Manager