



Welcome New Members!



Left to right: Richard Esposito, Chamber President; John Roe & Barbara Thompson, The Discovery Group; Craig Morton & Evelyn Witter, Morty's; Jennifer Teie & Jessica Couch, Synchronicity Real Estate Services; Cathy Zuber, Membership Services Manager.

K. A. James Law ribbon-cutting



New at 496 Main Street in Placerville, K. A. James Law is a smart, friendly law office dedicated to estate planning and business planning. Call for your free consultation: (530) 903-8497.

STAND UP FOR M.O.R.E. COMEDY NIGHT

Shake the stress of your work week away with this fun, fundraising showcase, benefitting nonprofit Mother Lode Rehabilitation Enterprises Inc., 501(c)(3), presented by Leadership El Dorado, Class 9.

Friday, March 4—Doors open at 5:30, showtime at 6:00
M.O.R.E. Rehabilitation Center—399 Placerville Dr, Placerville
Featuring several local comedians
Hearty appetizers will be served, two free drinks

Call (530) 622-4848 for sponsorship opportunities
Donation information and \$45 tickets available at
www.standupformore.org



EDC Chamber has Strong Agricultural Council

The EDC Chamber of Commerce Ag Council has been active for 50 years filling their meeting room each month with wide representation from almost every county agricultural group. Members report on what is happening with their organizations and carry news back to their memberships.

The Ag Council's stated mission is to protect, promote and expand the economic viability of county agriculture and also recognizes the importance of actively promoting Ag Tourism.

The critical issues facing the county also affect the Ag community and Council members have been extremely active in finding viable solutions. They've worked for well over a decade with Planning staff to formulate both the Ranch Marketing and Winery Ordinances. The only way such ordinances can both reflect planning concerns and understand the economic effects of them is to have all parties participate. Because such documents must reflect changing circumstances, they have both been modified in the recent Targeted General Plan Amendments and Zoning Ordinance update.

The Ag Council has held an annual Ag Tour of the county for 52 years. County decision makers are invited to attend and learn about this important economic

driver. Each year a new area and interest is covered and tour attendees are shown what is happening and who is making it happen. Speakers have run the gamut from water experts to meeting founders of the Apple Hill Growers Association which was established over 50 years ago.

The Council also hosts an annual Ag Roundtable Dinner where leaders in the field interact with county officials and regional elected representatives. Issues facing the industry are shared and highlighted with the people who make critical decisions. The close relationship the Council has with the El Dorado County Ag Department is highlighted at the event where staff take on the task of preparing the meal and decorating the venue.

Each year, the Ag Council takes part in the continuing series of learning experiences for the Chamber's Leadership El Dorado program by providing a detailed session that covers all aspects of the industry. Segments can include information about direct marketing, vineyard and winery facts, watershed management, forest management and an introduction to Ag in the Classroom.

The Council has recently taken on additional important issues. There is a continuing effort to create a comprehensive plan to provide much needed health

centers for Ag employees. The Council has worked with Folsom Lake College - El Dorado Center to expand their agricultural studies. Local FFA representatives participate in meetings and update members about how the generations can collaborate.

Agriculture is one of the major economic drivers in the county, but farmers and ranchers are notoriously quiet about what they do. They are reluctant to cheerlead for their industry. They are too busy working many hours each day to maintain their way of life and assure their operations are successful. The ultimate farming success is to have succeeding generations continue working the farm or ranch. The Ag Council wants to assure that tradition continues.

A partial list of regular Council attendees:

- Ag in the Classroom
- Apple Hill Growers
- California Forest Forum
- Chamber of Commerce
- Chamber Visitors Authority
- EDC Ag Department
- EDC Farm Advisor
- EDC Farm Bureau
- EDC Farm Trails
- EDC & Georgetown Divide Resource Conservation District
- El Dorado County Winery Association
- Folsom Lake College, El Dorado Center
- Placerville Food Coop
- Ponderosa FFA
- Wine Grape Growers

Spotlight on a Gold Member

Savage Chiropractic is located at 3901 Missouri Flat Road. The focus of chiropractic care for Dr. David Savage is correcting nervous system interference to improve functional movement. By correcting nervous system interference, your body can function better while your nervous system heals to work at its optimal level.

Dr. Savage is a graduate of Life Chiropractic College - West in Hayward, CA. He uses a multifaceted approach to correct subluxations in the spine. Correction of a subluxation will allow the spinal segments to move more freely and provide a proper stimulus to the nervous system, which will allow the nervous system to function at its optimal level.

Dr. Savage works to improve the function of your body after it has experienced some sort of trauma. Realize, trauma can happen as soon as childbirth. People become injured as they grow, through trauma in many ways and through outside influences.

Many times people misunderstand the symptoms they experience as their problem. Dr. Savage will listen to you and understand the ailments you experience but he will focus at a deeper level to locate the problem. Chiropractic care is about locating the problem within the spinal column and nervous system. Once the problem is

located, corrective adjustments will work to restore the function of the spine while providing the proper stimulus to the nervous system.

Sometimes people allow the problems they are experiencing to carry on for years. As an example, after a car accident, a person may or may not experience any ill effects. Sometimes the symptoms will appear months later i.e. headaches, neck pain, low back pain, etc. The symptoms are allowed to continue until things become unbearable. By addressing your problem early on there is the possibility of insurance to cover the cost of treatment, treatment can take less time, and there is less chance of long lasting residual problems.

Dr. Savage works to correct problems after automobile accidents, sporting accidents, chronic pain, headaches, rehabilitation, and wellness. You can visit their website at www.savagechiropractic.net

and find them on Facebook at Savage Chiropractic, make sure to include Placerville at the end. You can see his weekly blog posts on either site to learn more of how you can benefit from receiving chiropractic care. You can call Savage Chiropractic at 626-0338 to schedule your appointment. If you mention this article, you will receive a 50% discount on the cost of the initial exam (cash clients only).

Future Homes and Real Estate ribbon-cutting

Celebrating their New Placerville office at 4545 Missouri Flat Rd, Suite 2G, in Missouri Station. See April McNicholas at Future Homes and Real Estate/ Future Property Management and ask about their offer for a free buyers home warranty protection plan.



El Dorado County Chamber of Commerce
10th ANNUAL

Hangtown Hold'em

May 7th, 2016
Save the Date!

\$60.00 Buy-in

Registration Starts at 3:00 p.m.
Gaming Starts at 4:00 p.m.

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WELLS FARGO



MARCH 2016 COMMUNITY CALENDAR

Community Observatory

Folsom Lake College-El Dorado Center, Campus Dr. Free. (530) 642-5621 or communityobservatory.com.

Family Fun Night at Round Table Pizza

Every Tuesday evening, 6 p.m. – 8 p.m. Food and other activities for the family. Round Table Pizza at 512 Main Street, Placerville. (530) 622-2259.

Men's Chorus in Placerville

Tuesday Evenings 7:15 p.m. First Christian Church of Placerville, 2687 Andler Rd. www.goldrushchorus.org, (530) 344-9209, or (530) 644-4151.

UCCE/El Dorado County

Master Gardner Classes for March

Mar 5: Propagation from Seed, Location to be determined, 9 a.m. -1 p.m.

Mar 9: Flowering Native Plants, Cameron Park CSD, 2502 Country Club Drive

Mar 12: Saturdays with Barry Wold: Sherwood Demonstration Garden, Folsom Lake College El Dorado Center, 6699 Campus Drive, Placerville, 10 a.m. -Noon

Mar 12: Backyard Beekeeping, Location to be determined

Mar 19: Tomatoes from Seed to Table, Government Center, Hearing Room Building C, 2850 Fairlane Court, Placerville.

530-621-5512 or http://ceeldorado.ucdavis.edu/MasterGardner.

Apple Jacks & Jills Square Dance Club

Wednesday Evenings 7 p.m. at the Hangtown Grange, 2020 Smith Flat Road, Placerville. szymuski@sbcglobal.net, (916) 933-2790 or (530) 344-7447.

Main Street Strollers Square Dance Club

Thursday Evenings 6:45 p.m. at I.O.O.F Hall, 467 Main Street. Placerville. (530) 647-0852, main.st.strollers@gmail.com.

Mar 1, 8, 15, 22 & 29 Bingo

5 p.m. Pollock Pines/Camino Community Center, 2675 Sanders Drive. \$10 for first 14 games. (530) 647-8005.

Mar 2 Fishing on the Farm

6 p.m. 'til Dark. A once a month fishing night at the Wakamatsu Colony Farm in Gold Hill. MUST have a valid CA fishing license. Adults only, please. \$10/members, \$15/non-members. julie@arconservancy.org

Mar 3 Razzle Dazzle- Harris Center for the Arts – 5th Anniversary Reception

5:30 p.m. – 8 p.m. Benefit the Harris Center for the Arts, \$40 per person. (916) 608-6888, http://harriscenter.net.

Mar 3, 4, 5 & 6 Imagination Theater Presents "Lend me a Tenor"

For performance times and ticket prices call (530) 642-0404 or visit www.it-tickets.org.

Mar 4 Stand up for M.O.R.E Comedy Night

Doors open 5:30 p.m. Showtime at 6 p.m. Featuring professional comedians. Hearty appetizers will be served, two free drinks. Held at M.O.R.E. Rehabilitation Center, 399 Placerville Dr. http://more rehab.org.

Mar 5 & 20 Wakamatsu Historical Tour

10 a.m.- noon. Call for meeting location (Gold Hill area) and to RSVP. Cost: \$5/Children 12-18 years old, \$10/Adults. (530) 621-1224, http://www.arconservancy.org.

Mar 5, 12, 19 & 26 Pizza Factory Karaoke Night

6:30 p.m. – 10:30 p.m. 1242 Broadway, Placerville. https://www.facebook.com/placerville.pizza.factory?ref=hl, (530) 626-3034

Mar 6 Poppy Walk

1 p.m. – 4 p.m. Please call for meeting location (Coloma area) and to sign up. Suggested donation: \$25. Donations support ARC's American River Trail Campaign. http://www.arconservancy.org, (530) 621-1224.

Mar 11 Business Showcase & I love Film Mixer

4 – 8 p.m. El Dorado County Fairgrounds, 100 Placerville Drive. Free admission. (530) 621-5885, www.eldoradocounty.org.

Mar 11 Keith Little & The Little Band Perform at the CSNC 30th Anniversary Celebration

6 p.m.-9 p.m. Shakespeare Club, 2940 Bedford Ave, Placerville. Tickets \$20/\$25 at the door, Children under 13 free with a parent. kayla@sierranevadaconservation.org, http://keithlittle.brownpapertickets.com.

Mar 12 Concert Series – Briefcase Full of Blues

6 p.m. – 9 p.m. Cameron Park CSD. Tickets \$15 each or (2) for \$28; \$17 at the door or online at www.showclix.com. (530) 677-2231, cpcsd@cameronpark.org.

Mar 12 Shingle Springs Concert

7 p.m. Concerts held 2nd Saturday of the month. Shingle Springs Community Center, 4140 South Shingle Road. Featuring 2 acts. \$10 donation. fawjames@aol.com.

Mar 13 Jazz with Pizazz

2:30 p.m. – 5 p.m. Placerville Shakespeare Club, U4ICK JAZZ BAND with singer Suzanne Wiggins. \$20 tickets. (530) 622-3504 or (805) 320-0505. Tickets also available at the door.

Mar 17 – 20 El Dorado Hills Spring Carnival at El Dorado Hills Town Center

Thurs & Fri hours 4 p.m. -10 p.m., Sat & Sun hours begin at Noon. Upper Theater Parking lot. El Dorado Hills Town Center. http://eldoradohillstowncenter.com.

Mar 19 Easter Eggstravaganza at Town Center

10:30 a.m. – Noon Stephen Young Amphitheater, Town Center, El Dorado Hills. Egg Hunting starts at 10:30 a.m. sharp.

Mar 19 Third Saturday Art Walk

5 p.m. - 9 p.m. Historic Main Street. PDA at (530) 672-3436, (530) 295-3496, http://www.placerville-downtown.org.

Mar 19 – Hike the Western Loop at Cronan Ranch

9 a.m. - 3 p.m. Call for meeting location (Pilot Hill area) and to sign up. Suggested donation: \$5, \$10 non-members. (530) 621-1224, http://www.arconservancy.org.

Mar 19 Placerville Rotary Presents: The Reunion – Tribute to the Beatles

6 p.m. El Dorado County Fairgrounds. \$70 per person. Tickets available through www.placivillerotary.org or any Placerville Rotarian.

Mar 19 Vans Hi-Standard Snow Series World Tour

8 a.m. - 4 p.m. Sierra-at-Tahoe Resort. "Back to the basics," rewarding riders for individual style, creativity and self-expression. \$3,500 cash and prizes up for grabs with cash available on the spot for the most stylish maneuvers. Pre Register starting March 5. Day of Registration, in the Solstice Eatery at 8:30 a.m.

Mar 26 33rd Annual Cameron Park Easter Egg Hunt

10 a.m. - 11:30 a.m. Cameron Park Community Services District, (530) 677-2231, cpcsd@cameronpark.org.

Mar 26 El Dorado Hills CSD Spring Egg Hunt

9 a.m. – 10:30 a.m. Community Park, 1021 Harvard Way. mail@edhcsd.org, (916) 900-6624.

Mar 26 Bayside Church Eggstravaganza

11 a.m. – 2 p.m. Main Lawn, El Dorado County Fairgrounds, 100 Placerville Drive, Placerville.

Mar 26 Placerville Kiwanis Easter Egg Hunt

8 a.m. – Noon. Lions Park. www.placervillekiwanis.org.

Mar 26 Easter Egg Hunt in Coloma

11 a.m. Marshall Gold Discovery State Park, No charge and free parking at the Saw Mill parking lot. Casey Mercado, caseym@riverfast.net.

Mar 27 Kanaka Valley Easter Day Hike

10 a.m. – 2 p.m. Hike through ARC acquired land, Kanaka Valley. Call for meeting location (Pilot Hill area) and to sign up. Suggested donation: \$5, \$10 non-members. (530) 621-1224, www.arconservancy.org.

Mar 30 Let's Make a Deal

10 a.m. - 2:30 p.m. Placerville Shakespeare Club Annual Bridge Party, 2940 Bedford Ave. \$40 a pair. Call for reservations (530) 622-3726, (530) 295-1771 or www.placerville-shakespeare.com.

For more information on these and other events, visit www.visiteldorado.com

The event date, time, cost and locations are subject to change. Therefore prior to attending an event please contact the event contact person to confirm the information.

MEETINGS:

- Mar 3** Chamber Diplomats, noon, Chamber
- Mar 3** Board of Directors, 5 p.m., EDCOE
- Mar 10** Joint Chambers, 7:30 a.m., EDCOE
- Mar 10** Visitor's Authority, MORE, 4 p.m.
- Mar 11** Business Awards Luncheon, 11 a.m., RSVP required.
- Mar 16** Senior Ambassadors, 10 a.m. MORE
- Mar 17** Ag Council, 7:30 a.m., Ag Building

Business Showcase & I ♥ Film Mixer

Come on over to the Main Building at the El Dorado County Fairgrounds on Friday evening, March 11th, 4:00 – 8:00 p.m. Admission is Free! Have some tastes and learn more about the following businesses:

- Access El Dorado
- Access Sacramento / Sac VIP
- AdsUp!
- All About Equine
- Apple Hill Growers Assn.
- Arnolds for Awards
- Around Here Magazine
- Assistance League of the Sierras
- Big Brothers Big Sisters
- Brickhouse Wood Fired Pizza
- Bristol Hospice

- CalStar
- California Indie Collective
- California Film Foundation
- Cameron Park Community Services District
- CASA El Dorado
- Cassandra's Esthetics Salon & Spa
- CFAA & Sacramento VIP's
- Charles B Mitchell Vineyards
- The Clipper
- Commission on Aging / Second 50 Years
- Crystal Basin Cellars
- Diane Wilkinson Catering
- Dimensions Salon
- Divide Chamber
- Divide Gold Rush Days
- Dry Diggings Distillery
- DST Output
- EDC Habitat for Humanity
- EDC Historical Society



- EDC Office of Education
- EDC Community Health Center
- El Dorado County Chamber of Commerce
- El Dorado Gold
- El Dorado Irrigation
- El Dorado Tahoe Office of Film and Media
- Elder Options
- The Farm Table
- Fine Arts School in the

- Pines
- Folsom Lake College
- Friends of the El Dorado Trail
- Gold Bug Park and Mine
- Gold Country Retirement
- GPIS – Employee Benefit Specialists
- Gwinllan Estate Winery
- Harlow's Help at Home
- Hart2Hart Vineyards
- HAZE – Local Home Brew Club
- Katie Caters
- Lava Cap
- Loco BBQ
- Main Street Dessert Bar
- Marshall Gold Discovery State Historic Park
- Media 3Sixty
- Mellowood Vineyard
- M.O.R.E.
- Mountain Democrat
- Old Hangtown Beer

- Works
- Pizza Factory of Placerville
- Ponte Palmero
- Quality In-Home Care Specialists
- re:Visions Home Décor and Gifts
- Reel Directory
- Remi Vista
- Salvation Army
- Satin Legal
- Savage Chiropractic
- Sierra Community Access
- Sierra Vista Winery
- Sierra Wildlife Rescue
- STARR
- Studio 24
- Style Magazine
- Union Bank
- Villa Florentina
- Wagon Train / Hwy. 50 Assn.
- Wells Fargo Bank
- The Windfall

Chamber Bucks Incentive Program

How Members Can Earn Chamber Bucks:

- \$10,000 Host A Mixer
- \$5000 Become a member of the EDC Chamber
- \$5000 Recruit a new member
- \$4000 Renew your membership
- \$3000 Donate a raffle prize
- \$1000 Attend a

Chamber Luncheon or a Mixer

- \$2000 Volunteer to chair a Council or special committee
- \$1000 Volunteer on a Council or committee
- \$500 Hourly pay for Chamber office volunteer

This is an incentive program for member participation. A member

who attends every mixer and luncheon, donates 4 raffle prizes and renews their membership will earn \$39,000.00 per year. A Gold Member earns double Chamber Bucks at \$78,000.00 per year.

Redeem Your Chamber Bucks For:

- \$ 60,000 Website Ad – Large – 2 weeks

- \$ 40,000 Website Ad – Small - 2 weeks
- \$ 60,000 Voice of Business Feature Article 300 word or less
- \$ 20,000 E-News Letter Feature Article
- \$ 40,000 E-News Letter Ad – one time only
- \$ 50,000 E-Blast
- \$ 50,000 Luncheon Sponsor



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