



New location, same lifesaving mission!



The new BloodSource Placerville Donor Center opened November 21, 2015 at 4278 Golden Center Dr., Suite 110, Placerville, CA 95667. This new space (in the same building as the Schools Financial Credit Union) allows for even more lifesaving opportunities to give whole blood, platelets and plasma and serve valued donors more comfortably. For those who donated between November 21 and December 24, BloodSource matched the blood donation with a financial contribution to the Food Bank of El Dorado County to help those in need during the holiday season. Learn more about blood donation at bloodsource.org or call to schedule an appointment at (866) 822-5663 or (530) 626-8904.

Chamber Members Giving Generously



Generous Chamber members donated almost 30 gift baskets for our annual Holiday Luncheon. Then MORE generous chamber members bid on them. And THEN MORE generous chamber members donated raffle prizes for the Holiday Mixer at Red Hawk Casino. And THEN MORE generous chamber members purchased raffle tickets. AND THEN the Office of Education Early Head Start Program received almost \$5,000 toward groceries, including all the fixings for a traditional holiday dinner, given to 110 families in need. Our Chamber Members are Awesome!

President's Message

This year the Chamber of Commerce celebrates its 100th anniversary. Next year the Mountain Democrat will be celebrating its 165th anniversary.

The Mountain Democrat was one of the founding members of the Chamber. That's a long time for two organizations to partner together in a common cause of supporting local businesses.

But I don't want to discuss the newspaper business. Most will find that topic too boring.

No, I'm going to talk about the Ice Business. And in a sense it does relate to the drought the state has been experiencing these past four years.

The Ice Trade also known as the Frozen Water Trade was "big business" during the 19th century.

It employed 90,000 people, used 25,000 horses and wagons and involved shipping by barge, trains and ships.

It was a booming business primarily located on the east coast. In upstate New York where I grew up ice was cut from the surface of ponds and streams then stored in ice houses until being transported by barge and ship.

When the fresh water ponds, lakes and upper Hudson River froze over in the winter crews would venture out usually at night with their augers and saws.

Holes were drilled in the ice and then the ice was sawed into blocks and floated to shore. Horses would pull skids of ice blocks cut in 25, 50 and 100 pound units to the ice house where they would be covered in straw.

During the year ice would be transported down the Hudson River on barges to cities like New York, Washington DC, and Philadelphia. Ice

harvested in Maine was transported by ship to Boston and points along the eastern seaboard.

If you lived in the Midwest ice was harvested in Wisconsin, Michigan and Minnesota. And of course here on the west coast the Sierra Nevada range provided all the ice we needed. We're all familiar with Ice House Road.

Ice was critical for our economy. It was used in box cars for example by the railroad industry allowing the meat packing industry around Chicago and Cincinnati to slaughter cattle locally and ship the dressed meat to the east and west.

Box cars loaded with fresh beef were packed with ice and then would take on additional ice at strategic ice stations along the route in Iowa, Colorado and California.

The ice business was big business until something revolutionary happened in 1854 --- Refrigeration. And as this technology evolved those working in the ice fields lost their jobs. Industrial refrigeration made the ice making process easier and cleaner.

Ice sold commercially was manufactured and stored in city warehouses. This was before the first self contained refrigerator

for homes appeared in 1913. The household ice box was just that for several more years. The ice wagon delivered ice sometimes twice a day and the iceman using his tongs would carry the block of ice into the home.

Technology and innovation would soon force the ice business into a complete meltdown.

Today technology is revolutionizing businesses at a rapid pace. And this innovation means business owners must keep pace and change if they want to compete for their slice of the pie.

Communication and the means of spreading the news have also evolved faster than the speed of light. And that transformation continues today.

Cell phones have replaced rotary phones. Telephone booths are a thing of the past. News was spread by word of mouth and mail and predominately through newspapers in our country since the 1700s.

Here in El Dorado County in 1851 The El Dorado News was born. Later that same year the name was changed to the El Dorado Republican. In 1854 the Republican was purchased and renamed The Mountain Democrat.



Richard Esposito, 2016 Chamber President and Christa Campbell, 2015 Chamber President

Innovation through the years introduced new means of communicating:
1860-1861 Pony Express
1861 Transcontinental Telegraph
1870s The telephone was invented (1915 first coast to coast call)
1890s Phonograph
1920s Movie houses featured news reels
1920s Radio
1940s TV
1950s Color TV
1960s Cable TV
1970s Satellite TV
1992 Palm Device
2000 WIFI (just 15 years ago)
2003 My Space
2004 Facebook
2005 You Tube
2006 Twitter
2007 iPhones

The computer in your cell phone is a million times cheaper, a thousand times more powerful and a hundred thousand times

smaller than the first computer housed at MIT in 1965!

Innovation forces change. And change is difficult to grasp for many. Just mention the word Round-a-bout in Placerville and you get my gist.

For business owners... reacting to change makes the difference between operating in the black or closing your doors. Businesses must adapt to changing customer habits, traditions and demographics.

The Chamber of Commerce itself must recognize the ebb and flow of change and adapt to it. We must commit ourselves to our mission to advocate and promote a strong, healthy and diverse business community to preserve the quality of life in El Dorado County.

For if business succeeds then the Chamber succeeds.

The Chamber is your advocate. The Chamber is your partner - but you already now this as a current member.

Besides embracing change we must grow our membership base. We must reach out to business owners to increase our membership. We must tell and retell our message to every business owner - that, we are here to assist them, to support them and to promote them.

And our staff must be recognized for the excellent job they're doing towards our mission.

Laurel Brent-Bumb, CEO, Jody Franklin, Director of Tourism, Kathleen Dodge, Executive Director Office of Film and Media, Cathy Zuber, Membership Manager,

Ellen Vaughn, Chief Operating Officer, Brooks Walton, Public Service Manager and Rand Miller, Distribution Coordinator.

I believe the time is now for our members, our staff and everyone that cares about the quality of life in El Dorado County to start spreading the news -

The Chamber is working for you!

Richard Esposito, Publisher and El Dorado County Chamber President

Mandatory and Pending Changes to Employment Notices Poster in 2016!

CalChamber's convenient all-in-one poster contains required state and federal employment notices every California employer must post, updated for 2016.

As of 10/01/15, here's what we know regarding 2016 poster updates:

- 2016 poster updates:**
- Mandatory changes January 1, 2016:
 - Workers' Compensation notice
 - Pending Changes in 2016
 - CFRA notice (Notice B)
 - Pregnancy Disability Leave notice (Notice A)

- DFEH Discrimination and Harassment notice
3. Midyear Changes in 2015:
- Updates to CFRA notice (Notice B) - July 15, 2015
 - Required updates to State Disability Insurance pamphlet - June 2015
 - Required updates to Paid Family Leave pamphlet - May 2015
- Choose from a laminated or non-laminated all-in-one poster in English or Spanish:
- 27"x39.75" poster with all 17 required California and federal notices

The required California and federal employment notices include:

- Equal Employment Opportunity is THE LAW
- Notice to Employees (EDD: UI, DI and PFL)
- California Minimum Wage
- Federal Minimum Wage
- Your Rights Under USERRA
- Safety and Health Protection on the Job (Cal/OSHA)
- Notice to Employees-Injuries Caused by Work (Division of Workers' Compensation)
- Discrimination and Harassment in Employment are Prohibited by

Law (DFEH)

- Pregnancy Disability Leave
- Family Care and Medical Leave (CFRA Leave) and Pregnancy Disability Leave
- Employee Rights and Responsibilities Under the Family Medical Leave Act
- Whistleblowers are Protected
- Time Off to Vote
- Employee Polygraph Protection Act
- Emergency Contacts
- Pay Day Notice

Posters are available NOW at the El Dorado County Chamber!

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JANUARY 2016 COMMUNITY CALENDAR

Community Observatory

Folsom Lake College-El Dorado Center, Campus Dr. Free. (530) 642-5621 or communityobservatory.com.

Apple Jacks & Jills Square Dance Club

Wednesday Evenings, 7 p.m. at the Hangtown Grange, 2020 Smith Flat Road, Placerville. szymuski@sbcglobal.net, (916) 933-2790 or (530) 344-7447.

Main Street Strollers Square Dance Club

Thursday Evenings, 6:45 at I.O.O.F Hall, 467 Main Street, Placerville. (530) 647-0852, main.st.strollers@gmail.com.

California Restaurant Month

Celebrate California Restaurant Month in January with the El Dorado Epicurean, a collection of culinary adventures. A month long celebration packed with dozens of delectable deals, exclusive seasonal offerings, wine-pairing specials, gourmet prix-fixe dinners, farm tours, vineyard hikes, cooking demonstrations with amazing and innovative chefs and special discounts on food, wine, accommodations and transportation. Visit-ELDorado.com for more information.

UCCE/El Dorado County

Master Gardner Classes for January

Jan 9: Pruning Fruit Trees, Sherwood Demonstration Garden, Folsom Lake College, 6699 Campus Drive, Placerville.

Jan 23: Fire Wise & Water Wise Landscaping, Gov't Center Hearing Room, Bldg C. 9 a.m. – Noon.

Jan 30: Shade Gardening, Gov't Center.

(530) 621-5512. ceeldorado.ucdavis.edu/Master_Gardener.

Jan 2, 9, 16, 23 & 30 Pizza Factory Karaoke Night

6:30 p.m. – 10:30 p.m. 1242 Broadway, Placerville. (530) 626-3034, www.facebook.com/placerville.pizza.factory.

Jan 03 With Joyful Ring —

Concert with Cantare Chorale

3 p.m. Church of the Nazarene, 6040 Mother Lode Dr, Placerville. (530) 333-0142.

Jan 03 & 10 Veterans serve Breakfast

(1st & 2nd Sundays of the month)
7 a.m.- 11 a.m. Veterans Memorial Building, 130 Placerville Drive. Full breakfast \$6, Children under 12 \$3; children under 6 free.

Jan 05, 12, 19 & 26 Bingo

5 p.m. Pollock Pines/Camino Community Center, 2675 Sanders Drive. \$10 for first 14 games. (530) 647-8005.

Jan 8 & 22 Fridays at Gold Hill Vineyard & Brewery

5:30 p.m. – 8:30 p.m. 5660 Vineyard Lane, goldhillvineyard.com, (530) 626-6522.

Jan 09 Boys and Girls Club Hero's Night

5 p.m. – 10 p.m. Mark Forni Building, El Dorado County Fairgrounds, 100 Placerville Dr. (530) 295-8019.

Jan 13 El Dorado County Chamber Luncheon

featuring Ted Gaines

11:30 a.m. Red Hawk Casino/ Henry's Steak House, 1 Red Hawk Parkway, Placerville. \$15 for members/\$20 for nonmembers. For reservations, contact (530) 621-5885 or visit <http://eldoradocounty.org/> RSVP by January 11th.

Jan 14 El Dorado Community Concerts Association

Presenting Stephanie Trick and Paolo Alderigh. 7 p.m. Union Mine High School Theater, 6530 Koki Lane, Placerville. (530) 622-4218, www.eldoradocommunityconcerts.com.

Jan 16 & 17 Patriarche Barrel Tasting at Holly Hills Vineyard

11 a.m. – 4 p.m. 3680 Leisure Lane, Placerville. Club members receive 4 complimentary tickets, \$5 per person all others. (530) 344-0224.

Jan 16 3rd Saturday Placerville Artwalk

5 p.m. - 9 p.m. Historic Main Street, Placerville. Main Street galleries and merchants host changing art shows. (530) 672-3436 or www.placerville-downtown.org/Events.html.

Jan 16 El Dorado Arts & Wine Festival —

Art & Wine with Something MORE

6:00 p.m. – 9 p.m. El Dorado County Fairgrounds, 100 Placerville Drive, Mark D. Forni Building. Tickets \$30 each or \$50 per couple (530) 622-4848. www.morerehab.org.

Jan 23 Wakamatsu Historical Tours

10 a.m. – 12 p.m. Please call for meeting location (Gold Hill area) and to sign up. Cost: \$5/Children, \$10/Adults. julie@arconservancy.org, (530) 621-1224.

Jan 23 El Dorado County Search & Rescue Council

presents Annual Crab Feed
5:30 p.m. Main Hall of the El Dorado County Fairgrounds, 100 Placerville Dr. Tickets are \$40/\$45 at the door. (530) 677-6383, (530) 622-3794 or www.edsar.org.

Jan 23 Cameron Park Concert Series —

On Air Power Rock with Classic Horns

6 p.m. Cameron Park's Community Center. cpcsd@cameronpark.org, (530) 677-2231, www.cameronpark.org.

Jan 24 Gold Discovery Day

Marshall Gold Discovery State Park, Coloma, California. (530) 344-1895, GDPA@marshallgold.org.

Jan 28 El Dorado County Chamber Mixer

5:30 p.m. American Legion Hall, 4561 Greenstone Rd. (530) 621-5885 or www.eldoradocounty.org.

Jan 30 El Dorado Hills Rotary

23rd Annual Crab & Tri Tip Feed

6 p.m. Lake Hills Church - El Dorado Hills, 7000 Rossmore Lane (behind Regal Theater) www.edhcrabfeed.org.

American River Conservancy November Events:

Jan 3: Otter Creek Hike, 10 a.m.

Jan 9: Born to Roam (Children's Program, 10 a.m.)

Jan 16: Everything You need to Know about Mushroom, 10 a.m.

Jan 28: 300 Million Years of Geology, 10 Thousand Years of Modern Mayhem, 6:30 p.m.

Please call for meeting location, cost and to sign up. (530) 621-1224, julie@arconservancy.org, www.arconservancy.org.

For more information on these and other events, visit www.visiteldorado.com

The event date, time, cost and locations are subject to change. Therefore prior to attending an event please contact the event contact person to confirm the information.

MEETINGS:

Jan 7 Joint Chambers, 7:30 a.m., EDCOE

Jan 7 Chamber Diplomats, noon, Chamber

Jan 7 Board Meeting, 5 p.m., EDCOE

Jan 13 Luncheon, Red Hawk Casino, Henry's Steakhouse, 11:30 a.m.

Jan 14 Visitor's Authority, MORE, 4 p.m.

Jan 20 Senior Ambassadors, 10 a.m. MORE

Jan 21 Ag Council, 7:30 a.m., Ag Building

Jan 21 Board of Directors Retreat, NOON

Jan 28 Mixer, American Legion Hall, 5:30 p.m.

New location for Pop Art



Pop Art Custom Framing Gallery is passionate about the quality, craftsmanship and beauty of our products that bring everlasting value to our customers. Artistry, variety, innovation, versatility, functionality and workmanship all play their part in a sophisticated mix that distinguishes Pop Art from the others. Stop in and see Dan and Angela Anderson at their new location: 433 Main Street, Placerville.

Business Planning Workshops and Business Consulting Offered by the Sierra Small Business Development Center and El Dorado County

El Dorado County—A series of free business planning workshops for eligible businesses with five or fewer employees (including business owner) will begin in El Dorado County starting the week of January 21, 2016. The workshop series will begin in Cameron Park. "El Dorado County is very committed to assisting local business. The learning tools offered through these workshops can be tremendously valuable to any new or existing business" according to Jeff McLaughlin, Economic And Business Services Manager for El Dorado County.

Qualifying start-up and existing small businesses may attend the workshops at no cost. Businesses must be located in the unincorporated area of El Dorado County and not exceed the following income limits for household size: 1 person, \$40,050; 2 persons, \$45,800; 3 persons, \$51,500; 4 persons, \$57,200; 5 persons, \$61,800, 6 persons, \$66,400.

This seven week workshop series will provide participants with critical

information to help their business grow and thrive. Topics include a wide range of technical assistance areas including writing a business plan, managing business finances, branding and marketing, and access to capital.

In addition to the workshop series, participants will be encouraged to take advantage of free and confidential one-on-one business consulting through the Sierra Small Business Development Center (SBDC).

The technical assistance workshops and one-on-one consulting sessions will be led by professional business consultants from Sierra SBDC and funded through the El Dorado County Community Development Block Grant (CDBG) Program.

Space is limited at the workshop series and pre-registration is required. To enroll in the workshop series or to learn more about the program and its requirements, please contact Emily Kornhauser at 530-582-5022 or Ekornhauser@sierrabusiness.org and visit <http://sierrasbdc.com/>

index.php/events-calendar/

The El Dorado County Economic Development programs provide loans and technical assistance to small businesses throughout the unincorporated areas of the County. The primary purpose of the CDBG program is to create new jobs or preserve existing jobs in El Dorado County by providing loans and technical assistance to business start-ups or existing businesses looking to expand. Specific guidelines must be met to qualify for this program.

For more information about these programs, call the El Dorado County office of Economic Development at (530) 621-5595 or e-mail economic.development@edcgov.us and visit <http://www.edcgov.us/Economic>.

Art & Wine With Something MORE
January 16, 2016
6:00 - 9:00 p.m.
Mark D. Forni Building
El Dorado County Fairgrounds

Proceeds benefit adults with developmental disabilities in El Dorado County. A portion of the proceeds will benefit El Dorado County Chamber of Commerce.

- 20 Local Wineries
- 20 Local Restaurants & Caterers
- Raffles
- Desserts
- Auctions



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