

Leadership El Dorado



A Leadership Development Program for El Dorado County

TRANSFORMING GOOD MANAGERS
INTO GREAT LEADERS

The Importance of Leadership

What is a leader? Is a leader born or made? Is leadership a function of one's character? Or is it a set of skills that can be taught?

There are many different definitions of leadership. Webster defines leadership as guidance, direction, or "showing the way." Stephen Covey, a renowned leadership expert and author, tells us that we "lead people and manage things." By these definitions, leadership is not predestined genetics, but instead a series of acquired skills. Research into the dynamics of leadership suggests that most people have the potential to become leaders in the right circumstances and with attention to strengthening key skills.

With the knowledge and desire to show the way, a person can be a leader. One can acquire knowledge, and desire is the result of motivation.

Leadership El Dorado will drive this process by intense classroom activity, participatory sessions, team-action projects, public and private entity site visits, peer-to-peer exchange, and through other means which we hope ultimately promotes a stronger social and professional environment.

LEADERSHIP EL DORADO

Our mission is to provide education and training to help build El Dorado County's future leaders. This program intends to send a diverse group of highly skilled leaders back into the community – better skilled, further motivated, and with a stronger vision – to lead those around them toward an improved region and a healthier community.



El Dorado County
Chamber of Commerce

542 Main Street
Placerville, CA 95667
Phone: (530) 621-5885
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www.eldoradocounty.org



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About the Program

PROGRAM SCHEDULE AND CURRICULUM

By design, the program delivers one session each month to participants at different locations throughout the county. Sessions typically take place on the 1st Wednesday of each month, beginning at 8:00 a.m. and ending by 1:30 p.m. so that participants can still balance other professional or personal needs. The program will include sessions on the following curriculum:

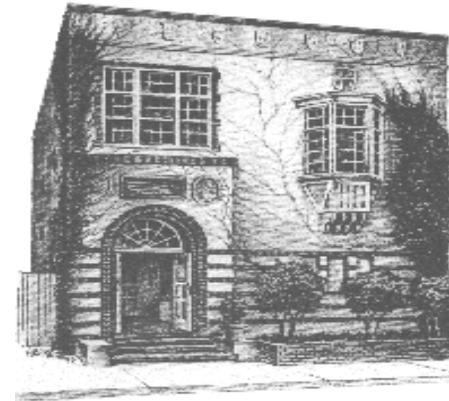
- Health Care
- Local Government
- Law Enforcement
- Education
- Communication and Media
- Economic Development
- Agriculture
- Tourism and Film Promotion
- Water and Natural Resources

EXPECTATIONS OF PARTICIPANTS

Attendance and regular participation in the Leadership El Dorado Program is imperative for individual success. Participants in this program should be willing to commit to the following:

- Being “present” throughout the length of each monthly session literally and mentally
- Having full support of their organization’s leadership
- Participation in group activities and projects
- Individual study on topic issues and completion of preparatory assignments
- Participation in the follow-up evaluation of the program
- Attending an Opening Retreat and a Final Commencement Ceremony

“This program provides an outstanding opportunity to become knowledgeable about county-wide concerns, as well as to move into a leadership circle.”
Vicki L. Barber, County Superintendent of Schools



APPLICATION AND SELECTION CRITERIA

Leadership El Dorado is now accepting applications for next year’s class. Applications must be received by July 31st for consideration. Fees for the program are \$495 for any chamber member and \$750 for non-chamber members. **Please download the complete application for the program from the El Dorado County Chamber website at: www.eldoradocounty.org.**

The class will be limited to 25 participants and the selection is made based on the candidate’s answers to the following essay questions:

1. Why are you interested in participating in this program? What do you hope to gain?
2. Describe your current role and responsibilities and the importance of your organization.

3. In your experience, what is the difference between managing and leading? Give an example in leadership that you have learned.
4. Describe one of the greatest successes of your career. Give an example of where you did not succeed.
5. What do you feel is the most important future issue facing El Dorado County?

PERSONAL AND PROFESSIONAL INFORMATION

Name: _____

Position/Title: _____

Organization: _____

Years in current job: _____

Address: _____

City/Zip: _____

Phone: _____

Mobile: _____

Fax: _____

E-Mail: _____

Education: _____

Professional Affiliations: _____

Complete application is available at www.eldoradocounty.org and the County Chamber Office