

*It's a great day in El Dorado County!*

*Welcome to the El Dorado County*

*Chamber of Commerce*

*Chamber Champion Program*

*Gold Membership*



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# *Welcome to the El Dorado County*

## **Why the County Chamber?**

- **The far reaching programs and councils continue to give added value and visibility to our membership. The El Dorado County Chamber reaches and supports business from El Dorado Hills to South Lake Tahoe**

- **Our many valuable programs include:**

- **Visitor Authority**

- Film Commission**

- **Economic Development**

- Educational Council**

- **Agricultural Council**

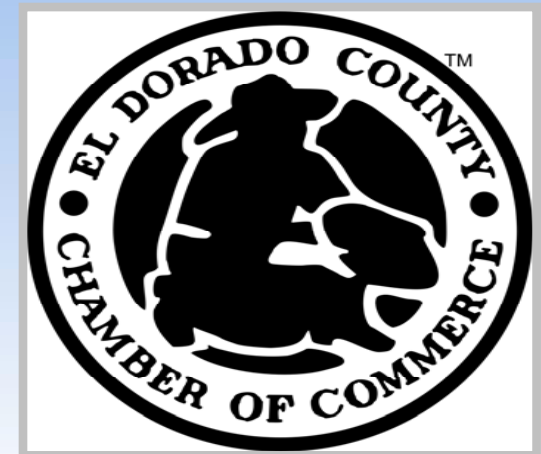
- Local Commerce Council**

- **Leadership El Dorado**

- Joint Chambers Commission**

- **Membership Council**

- Jr. Ambassadors**



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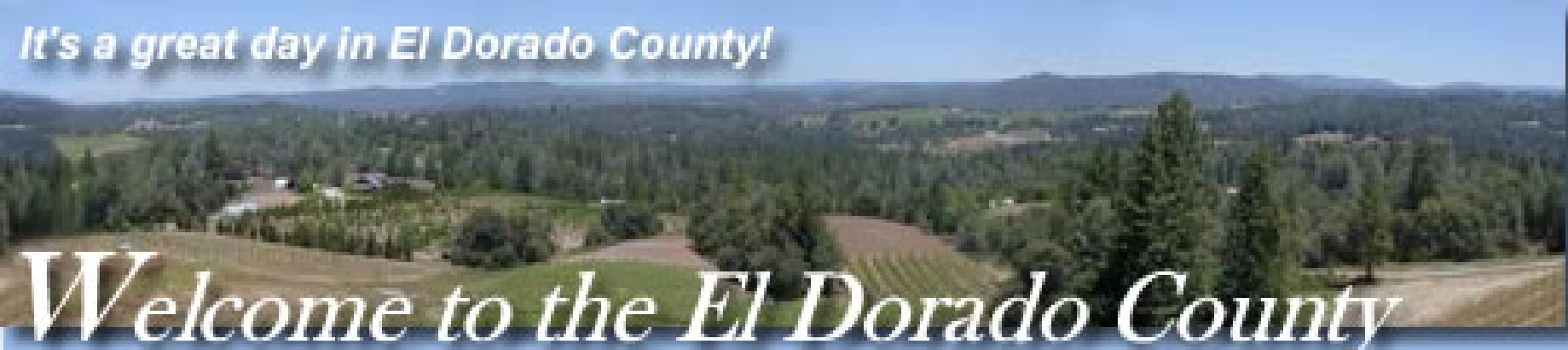
# *Welcome to the El Dorado County*

## *Chamber Champion Program*

### **Benefits of the program**

- **Logo & company name on the County Chamber website..... \$1,200 value**
- **Name & Logo in Voice of Business distributed in Mt. Demo..... \$7,500 value**
- **Special recognition in all emails to membership..... \$2,500 value**
- **Company information flyer in all new membership packets..... \$6,500 value**
- **Table for six at Annual Installation event..... \$250 value**
- **Recognition at the Annual Golf Tournament..... \$500 value**
- **Entry for one foursome in Golf Tournament.....\$560 value**





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## *Chamber Champion Program*

### **Benefits of the program**

- **Entry for three players in Hangtown Hold-em.....\$150 value**
- **Recognition at the annual Ag Tour.....\$500 value**
- **Two tickets and recognition at the monthly luncheon.....\$550 value**
- **Company name on chamber banner displayed at all events.....\$1,200 value**
- **Four sets of chamber membership labels.....\$250 value**
- **Experience El Dorado Television Series collaborating partner.....\$3,500**

**Total Value \$25,500      Champion cost: \$8,500**



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## *Chamber Champion Program*

### **Measured Results**

#### **Chamber Websites**

[eldoradocounty.org](http://eldoradocounty.org)    [visit-eldorado.com](http://visit-eldorado.com)    [filmtahoe.com](http://filmtahoe.com)

**Visitors =132,000 annual**

**Mt. Democrat Voice of Business Section distribution totals = 20,950**

**Annual Email blast totals = 132,600 impressions made**

**480 relocation & new member packets sent annually**

**Annual Agricultural Tour - includes approximately 150 invited community and regional leaders including elected officials**

**Increased membership annually at 100-120 new members**

**Member retention rate average is 94-97 percent annually**



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### **Additional Advantages**

**First chance opportunity in business development & Promotion**

**Annual Economic Development Study Mission**

**Elevated Regional Exposure**

**Chapter Chambers - Coloma/Lotus, 125 members –**

**Divide Chamber – 55 members**

**Partner Chamber - South Lake Tahoe Chamber, 150 members**

**Political Advocacy**

**Facilitator of the El Dorado County Joint Chambers Commission,  
a watchdog organization at the local, State and Federal level.**

**Partner organization in the Business Alliance and the Regional  
Fabulous 50 marketing group**



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## *Chamber Champion Program*

The County Chamber is working hard to support business and economic vitality in our community. Our programs and councils continue to add value to your membership.

This program allows members to be highlighted in very special ways. As a Chamber Champion, you will receive special recognition in all events, activities and publications. Chamber Champions will enjoy the convenience of a one-time, all-inclusive transaction that guarantees high visibility and quality placements in everything the Chamber does. You will receive the most distinguished level of recognition available to members.

The 2011 Champions will be given first right of refusal for continued exclusivity in the program. There are a limited number of Chamber Champion sponsorships available. We look forward to your participation.





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### ADDITIONAL SPONSORSHIP OPPORTUNITIES

#### URBAN TO RURAL CONNECTION

Planes, Trains and Automobiles – Santa Barbara

JULY 14<sup>th</sup> – 17<sup>th</sup> 2011

Sponsored by El Dorado County and Folsom Chamber's of Commerce

Participating Chambers: El Dorado Hills, Rancho Cordova, Cameron Park/Shingle Springs, Lodi

#### Opening Reception & Dinner Sponsor \$5,000 (2 Available)

#### Presenting Sponsor \$10,000 (3 available)

One trip participant

- Recognition in printed materials
- Verbal recognition on trip
- Recognition in program/trip binder
- Full page advertisement in binder
- Recognition on event signage
- Recognition in news release
- Welcome introduction at dinner
- Opportunity to distribute materials to trip participants



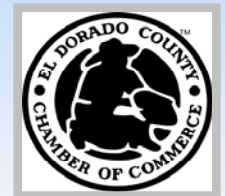
One trip participant

- Recognition on signage at dinner
- Verbal recognition at dinner
- Recognition in binder
- Opportunity to place company information at each place setting

#### Breakfast Sponsor \$3,000 (2 available)

One trip participant

- Recognition on signage at breakfast
- Verbal recognition at breakfast
- Recognition in binder
- Opportunity to place company information at each place setting





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For further information or questions

Please contact us at

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Laurel Brent-Bumb

Chief Executive Officer

or

Courtney Manhold

Membership Services Manager

