



# Leadership El Dorado



El Dorado County  
Chamber of  
Commerce

542 Main Street  
Placerville, CA 95667  
Phone: (530) 621-5885  
FAX: (530) 642-1624

[www.eldoradocounty.org](http://www.eldoradocounty.org)



## A Leadership Development Program for El Dorado County

TRANSFORMING GOOD MANAGERS  
INTO GREAT LEADERS

PHONE: (530) 621-5885

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## The Importance of Leadership

What is a leader? Is a leader born or made? Is leadership a function of one's character? Or is it a set of skills that can be taught?

There are many different definitions of leadership. Webster defines leadership as guidance, direction, or "showing the way." Stephen Covey, a renowned leadership expert and author, tells us that we "lead people and manage things." By these definitions, leadership is not an inborn trait, but instead a series of acquired skills. Research into the dynamics of leadership suggests that most people have the potential to become leaders in the right circumstances and with attention to strengthening key skills.

With the knowledge and desire to show the way, a person can be a leader. Knowledge can be acquired, and desire is the result of motivation.

Leadership El Dorado will drive this process by intense classroom activity, participatory sessions, team-action projects, public and private entity site visits, peer-to-peer exchange, and through other means which we hope ultimately promotes a stronger social and professional environment.



*Our mission is to provide education and training to help build El Dorado County's future leaders. This program intends to send a diverse group of highly skilled leaders back into the community – better skilled, further motivated, with a stronger vision – to lead those around them toward an improved region and a healthier community.*

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# About the Program

## PROGRAM SCHEDULE AND CURRICULUM

The program is constructed to deliver one session each month to participants at different locations throughout the county. Sessions typically take place on the 1st Wednesday of each month, beginning at 8:00a.m. and ending by 1:30p.m. so that participants can still balance other professional or personal needs. The program will include the sessions on the following curriculum:

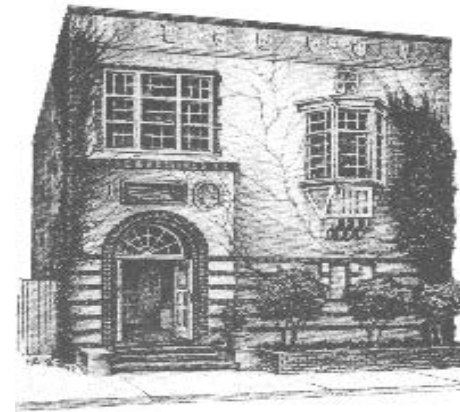
- o Health Care
- o Local Government
- o Law Enforcement
- o Education
- o Communication and Media
- o Economic Development
- o Agriculture
- o Tourism and Film Promotion
- o Water and Natural Resources

## EXPECTATIONS OF PARTICIPANTS

Attendance and regular participation in the Leadership El Dorado Program is imperative for individual success. Participants in this program should be willing to commit to the following:

- o Being “present” throughout the length of each monthly session
- o Having full support of their organization’s leadership
- o Participation in group activities and projects
- o Individual study on topic issues and completion of preparatory assignments
- o Participation in the follow-up evaluation of the program
- o Attending an Opening Retreat and a Final Commencement Ceremony

*“This program provides an outstanding opportunity to become knowledgeable about county-wide concerns, as well as to move into a leadership circle.”*  
*Vicki L. Barber, County Superintendent of Schools (Ret.)*



## APPLICATION AND SELECTION CRITERIA

Leadership El Dorado is now accepting applications for the 2016/2017 program. Applications must be received by 5:00 p.m., July 31, 2016 for consideration. Fees for the program are \$495 for any chamber member and \$750 for non-chamber members. Application for the program can be downloaded from the El Dorado County Chamber website at: [www.eldoradocounty.org](http://www.eldoradocounty.org).

The class will be limited to 25 participants and the selection will be made based on the candidate’s interview and their answers to the following essay questions:

1. Why are you interested in participating in this program and what do you hope to gain?
2. Describe your current role and responsibilities and the importance of your organization.

3. In your experience, what is the difference between managing and leading? Give an example in leadership that you have learned.
4. Describe one of the greatest successes of your career. Give an example of where you did not succeed.
5. What do you feel is the most important future issue facing El Dorado County?

## PERSONAL AND PROFESSIONAL INFORMATION

Name: \_\_\_\_\_

Position/Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Years in current job: \_\_\_\_\_

Address: \_\_\_\_\_

City/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Mobile: \_\_\_\_\_

Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Education: \_\_\_\_\_

\_\_\_\_\_

Professional Affiliations: \_\_\_\_\_

\_\_\_\_\_